



ECOMONDO

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RIMINI EXPO CENTRE - ITALY

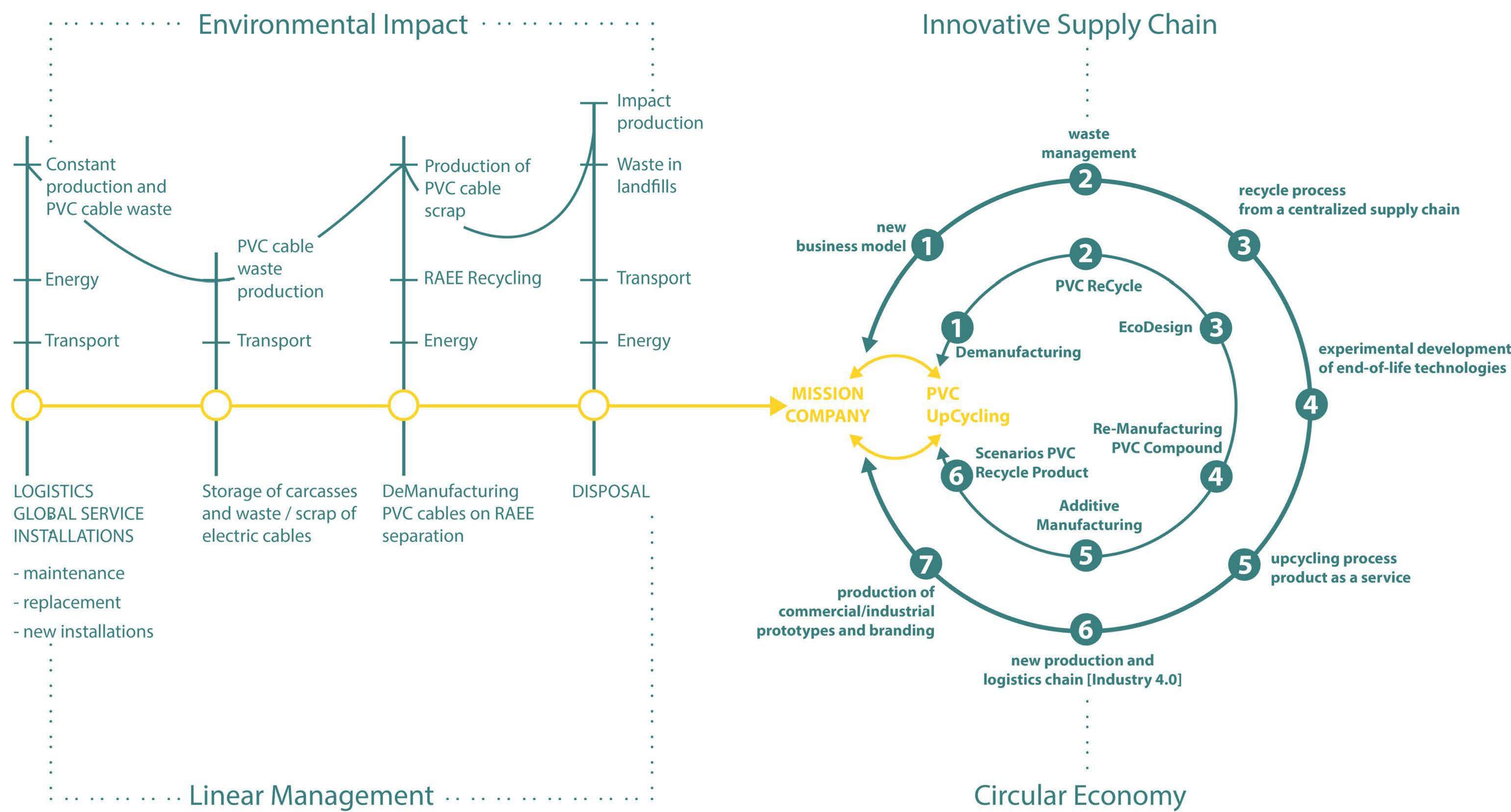
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TITLES | - PVCupcycling - **Circular economy** and **Zero waste** with the "upcycling" of waste from the electrical systems management processes.

- **Filiere sostenibili** con l'economia circolare dalle tecnologie di fine vita per la simbiosi industriale

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FROM LINEAR MANAGEMENT TO CIRCULAR ECONOMY

The project PVCupcycling initiates and implements a change of **managerial and applicative philosophy** in the production chain of the proposing company R.ED.EL. that is **the transition from linear management to a type of circular economy**. Starting from its traditional activities of recycling electrical cables, it aims to integrate and complement them.

PVC (plastics), which were previously destined for waste and for this reason strongly impacting the environment and through the actions of upcycling towards new production chains of environmentally sustainable products.

UPCYCLING AND MANUFACTURING PROCESS

ZERO IMPACT ENERGY PRODUCTION | ZERO WASTE | ZERO EMISSION PRODUCTS

